

LITERATURE REVIEW SEMINAR

Tuesday, May 6th, 2008

Lugano

Prof. Dr. Martin J. Eppler

The half-day workshop will cover the basic guidelines of how to write a literature review. It will start with an interactive jostle of review types, goals, practices, and challenges. Based on this discussion major literature review types and goals will be presented, and the process of researching and writing a literature review will be summarized. Based on examples of recent literature review articles, proven practices and common pitfalls as well as challenges of writing a literature review will be discussed.